

IDEA GENERATION AND SELECTION

(TGS-2020505901)

WHO SHOULD ATTEND

Supervisors or Managers from various sectors

COURSE OBJECTIVES

Facilitate brainstorming discussions, encourage idea generation and share opinions so as to evaluate and shortlist new methods, procedures, techniques or systems according to business needs

COURSE CONTENT

1. Facilitate Brainstorming Discussions
2. Constructive Brainstorming Discussions
3. Evaluating and shortlisting Ideas that align to business needs

NETT COURSE FEE (AFTER SSG GRANT)

Company (SME) Sponsored: S\$52.80

Self Sponsored Individual 40 years old and above: S\$52.80

Self Sponsored Individual below 40 years old: S\$288.00

TO REGISTER

Contact us at 62995036 or email us at enquiry@birmingham.edu.sg

CERTIFICATE

Participants who have successfully demonstrated competence in all the knowledge and skills requirements in this programme will be awarded with a Statement of Attainment (SOA) by SkillsFuture Singapore (SSG)

ENTRY REQUIREMENT

Learners must have minimally a Pass in GCE 'N' Level or a WPL Level 6.

Mature candidates above 30 years old and do not meet the entry requirements and / or Numeracy entry requirement must be interviewed by the Training Manager to ascertain their literacy level. In addition, learners must have a minimum 2 years of retail work experience, out of which 1 year should be at supervisory level.

TYPE OF COURSE

Modular WSQ Course

COURSE DURATION

16 Hours / Full-time

MEDIUM OF INSTRUCTION

Medium: English

ASSESSMENT

Written assessment

COURSE FEE (BEFORE FUNDING)

S\$528.00

BENEFIT

- Absentee Payroll Funding up to 95% of hourly basic salary for company sponsored.

Birmingham Academy

26 Horne Road , #05-01 BH Building, Singapore 209062 | www.birmingham.edu.sg